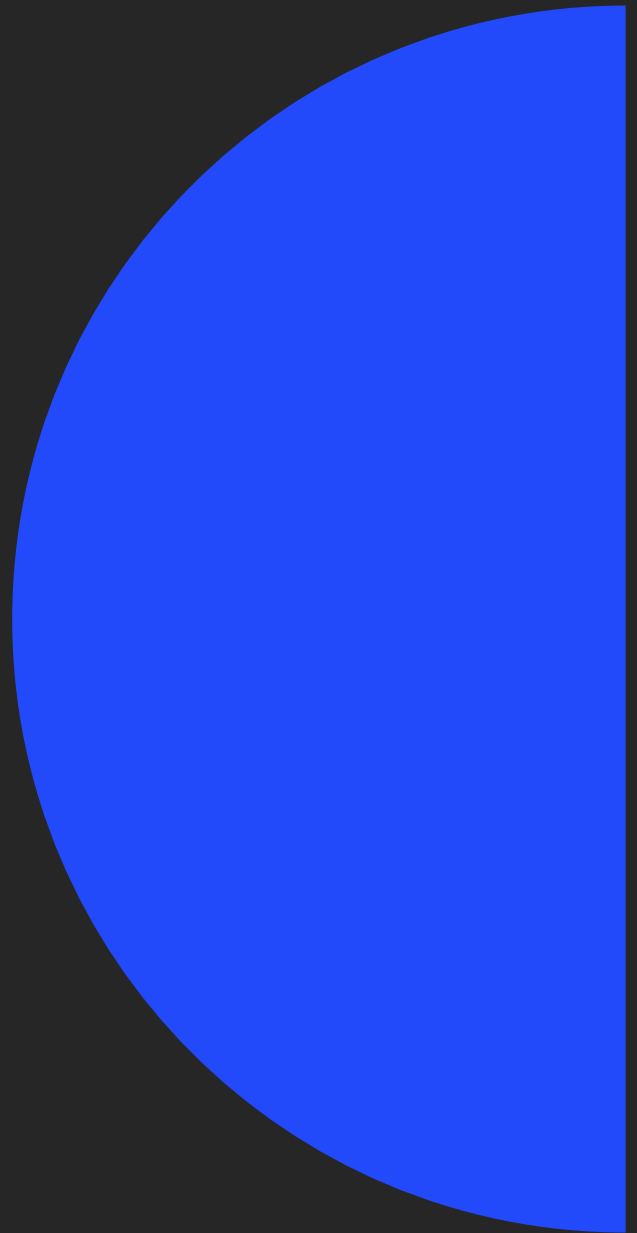# QUESTIONS TO EVALUATE AN OUTSOURCED AGENCY

DECODE®

About the company

- **Who were your previous clients?**
  The more prestigious/influential their clients are, there's more chance this company builds high quality apps.

- **What are your criteria when hiring developers?**
  They should be able to provide you with a few examples of their employee CVs, often called blind Cvs.

- **Where is your development team located?**
  Make sure to ask whether the team is located at the headquarters or they work from another country.

- **Do you provide maintenance and support after the launch?**
  Continuous maintenance that includes updating your app, analyzing its performance and making sure it always runs without glitches is a must.

- **What methodology do you use?**
  Aim for a company that embraces the agile methodology. They'll include you in the process from the beginning to the end.

- **Where is your development team located?**
  Make sure to ask whether the team is located at the headquarters or they work from another country.

About the project

- **How will I be involved in the development process?**
  If you want to work with an agile development team, this is an important question.

- **What tools do you use?**
  A top-tier outsourced company should provide you with an extensive list of all tools they use for Productivity, DevOps, analytics, source control, testing, UI/UX design.

- **Will developers work only on my project?**
  Only with experts focused on your project can you build successful apps. Otherwise, lack of focus and context switching will take a toll on the team's productivity.

- **Do you also do UX design?**
  Focusing on UX is a key part of the development process, no matter what kind of app you want to build.

Technical details

- **How do you handle data privacy?**
  Don't be satisfied with just a "yeah, we keep our apps secure." Ask them to elaborate on what processes, tools and features they use.

- **Do you provide quality assurance?**
  A team that is focused on providing the best quality assurance for your mobile app will make sure the app is always in top shape and safe from security threats and other performance issues.

- **What's your pricing model?**
  Pricing in app development is not as clear-cut as it may seem. Different kinds of projects call for different pricing models. We recommend going after the time-and-material charging model.

Bonus questions

- What's the success of your previous projects?

- How do you estimate project timelines?

- What technologies are you specialized in?

- Do I own the code?

- How do you design and implement a sustainable continuous integration workflow?

- Can you work in a fast-paced environment?

- What's yout best advice for collaboration with an outsourced agency?

Marin is ready to answer your questions

Let's talk | Marin Luetic, Head of Partnerships